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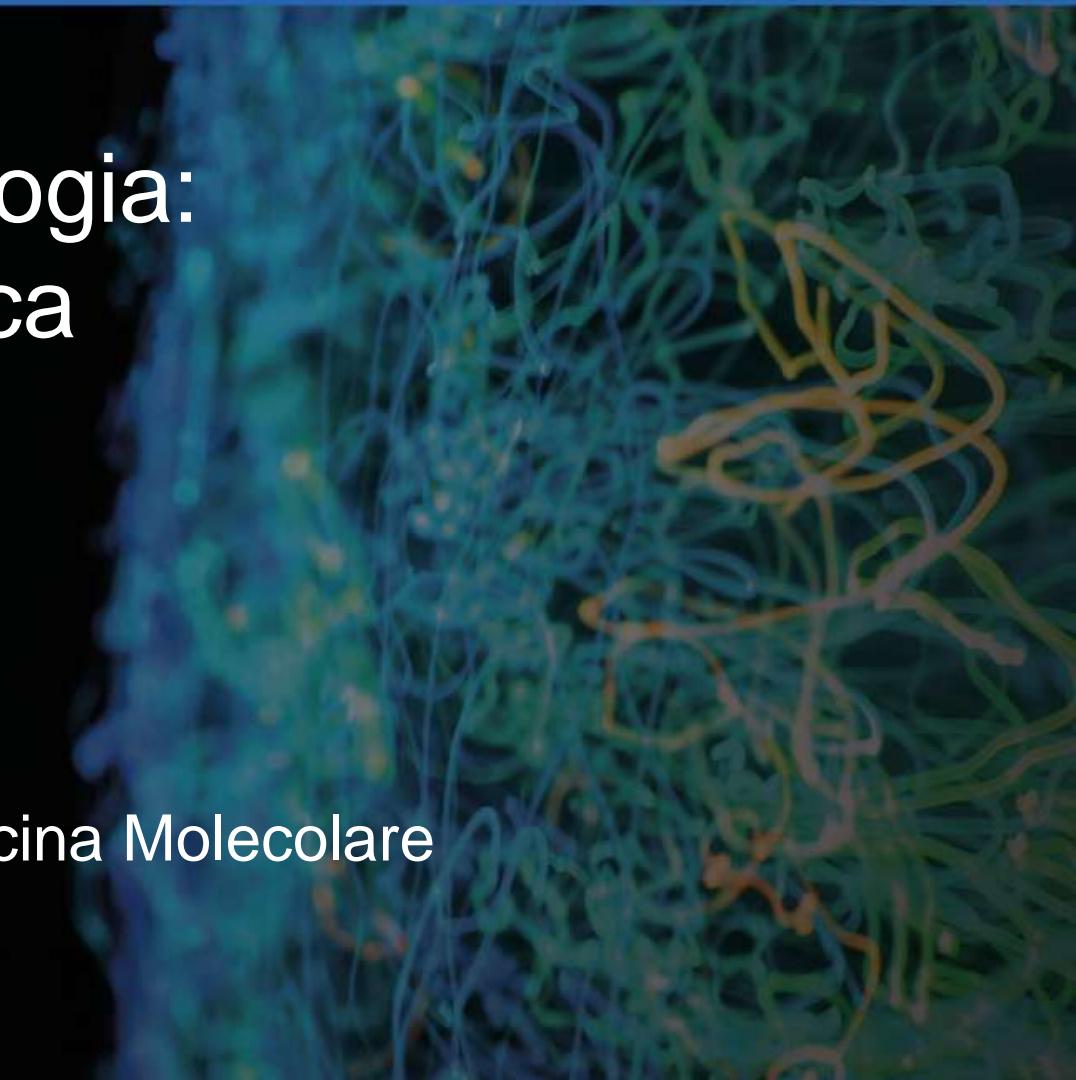


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# Medicina di Precisione in oncologia: dalla sperimentazione alla clinica

## Mauro Biffoni

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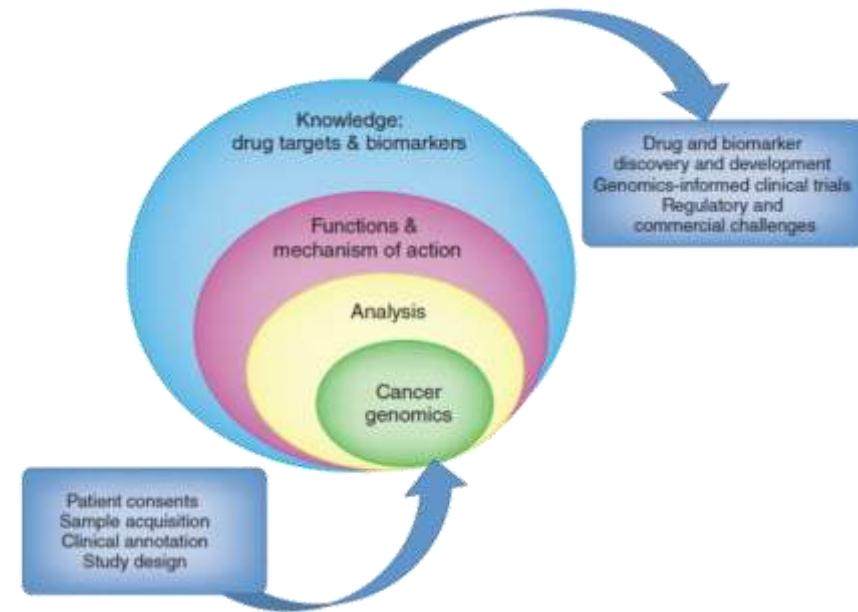
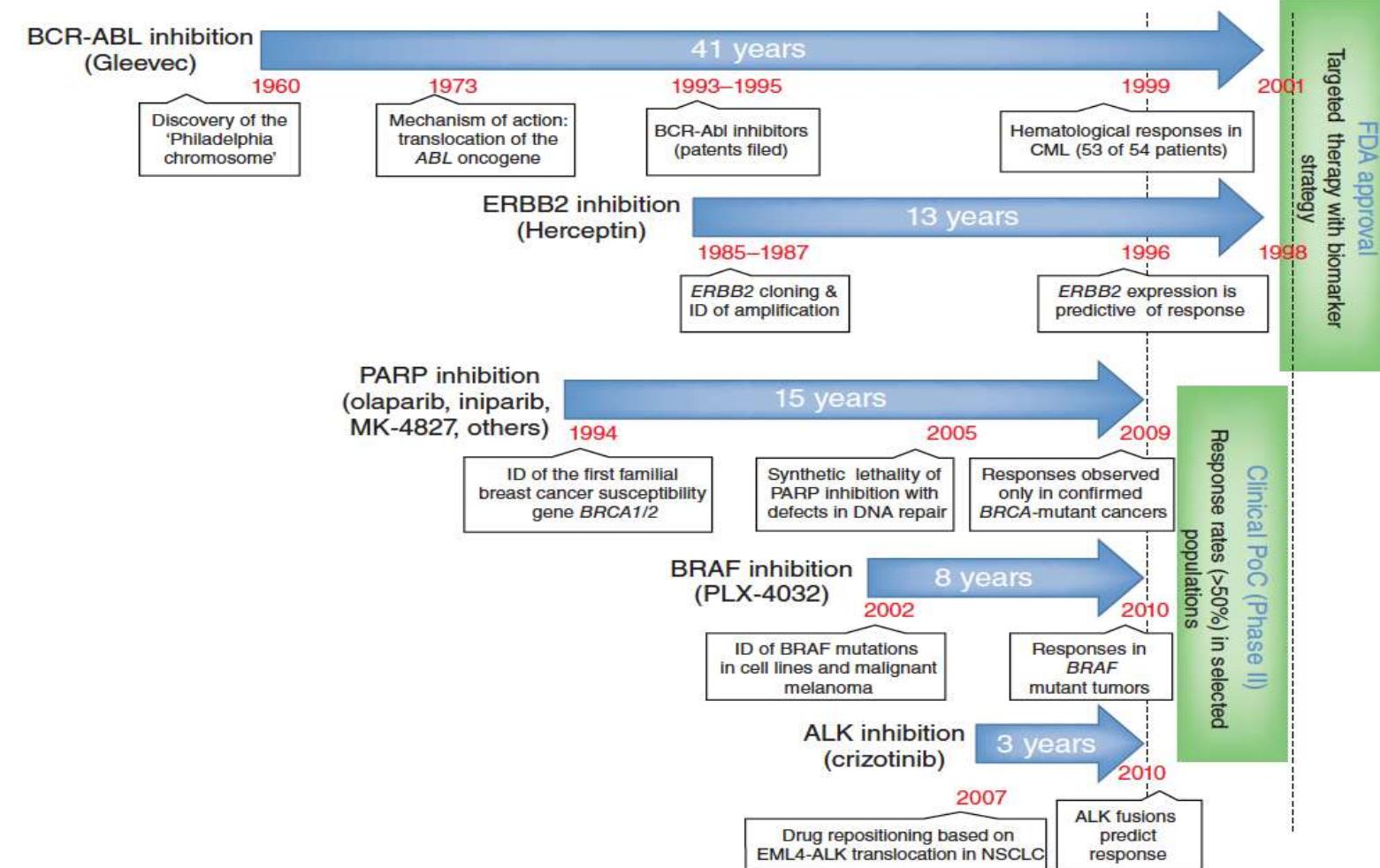
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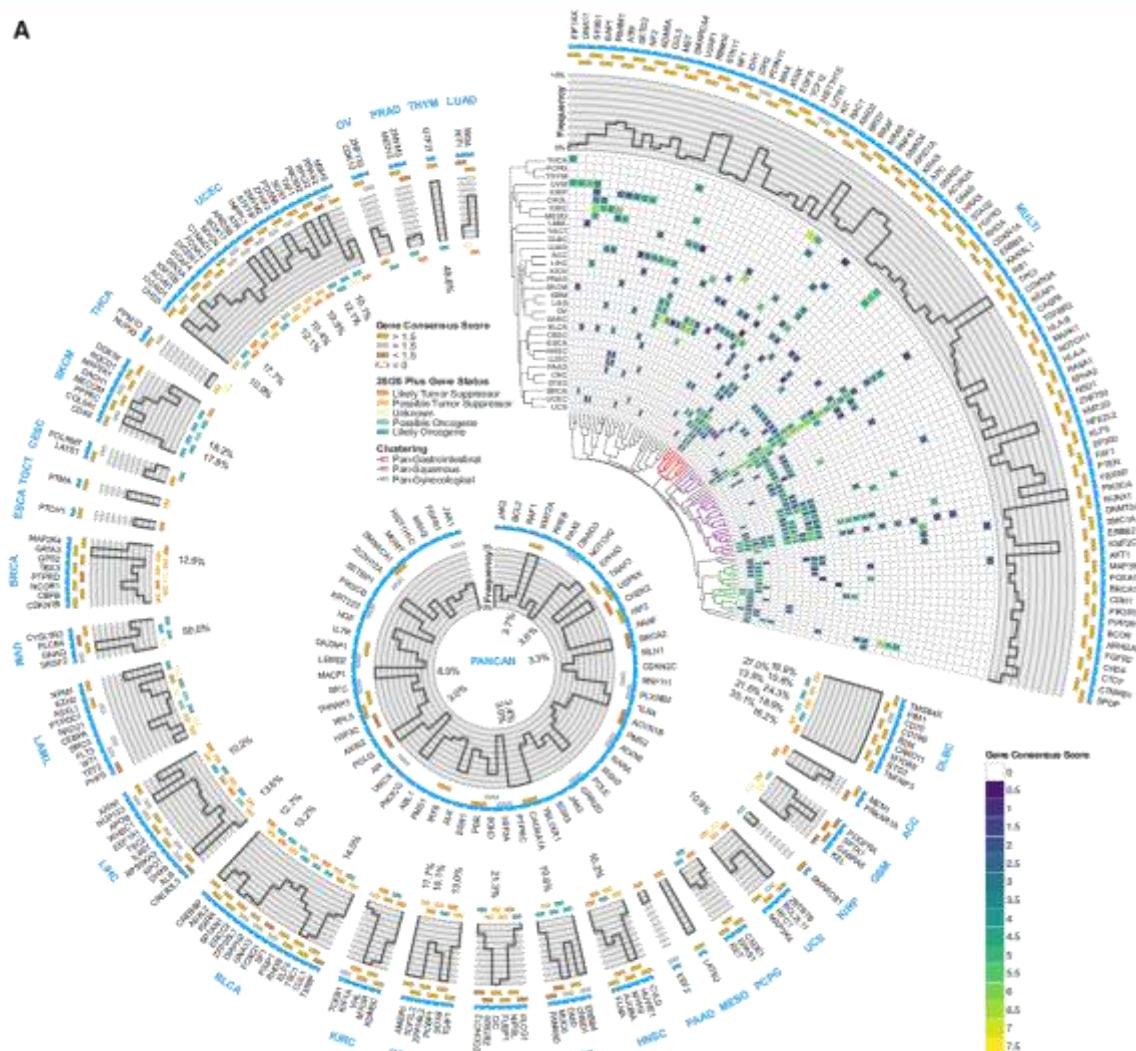


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**Cancer genomics: from discovery science to personalized medicine** Chin L. et al. Nature Med 2011 Mar;17(3):297-303

A



Regarding the associations of driver genes with different cancer types, many genes (142 out of 258) are associated with a single cancer, whereas 87 genes have driver roles in two or more cancer types

Bailey et al. Cell 173, 371–385, 2018



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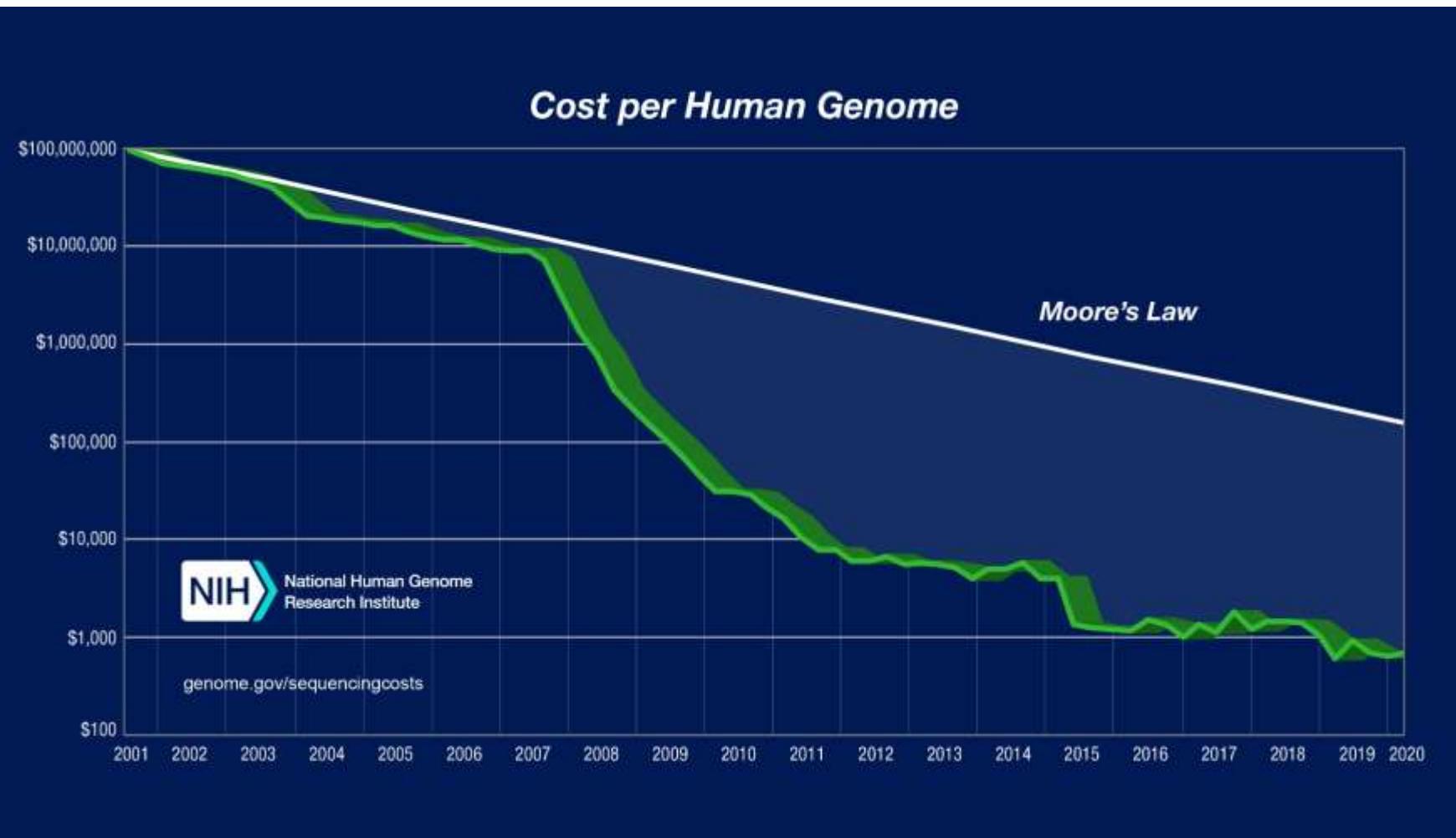
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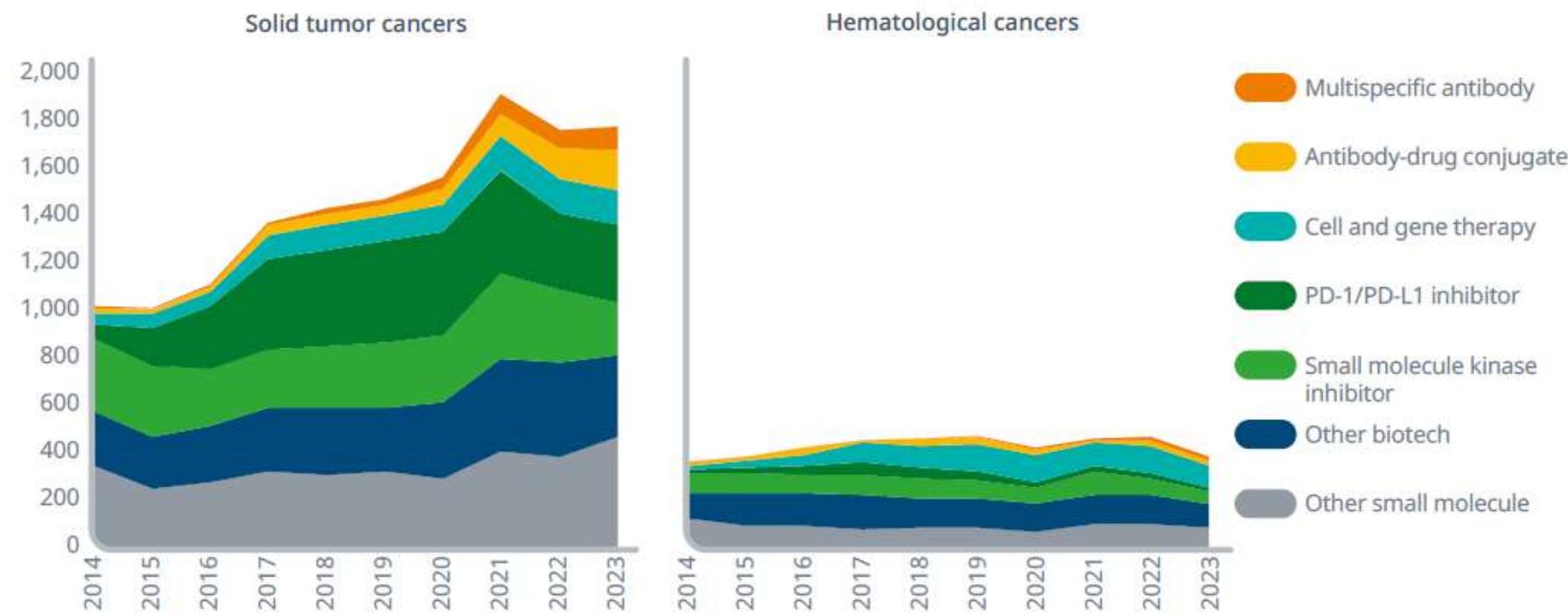


<https://www.genome.gov/about-genomics/fact-sheets/Sequencing-Human-Genome-cost>



## Novel oncology mechanisms, especially cell and gene therapies, ADCs, and multispecific antibodies have risen to 25% of trial starts

Exhibit 8: Oncology clinical trial starts Phase I to III by primary tested drug type, 2014–2023



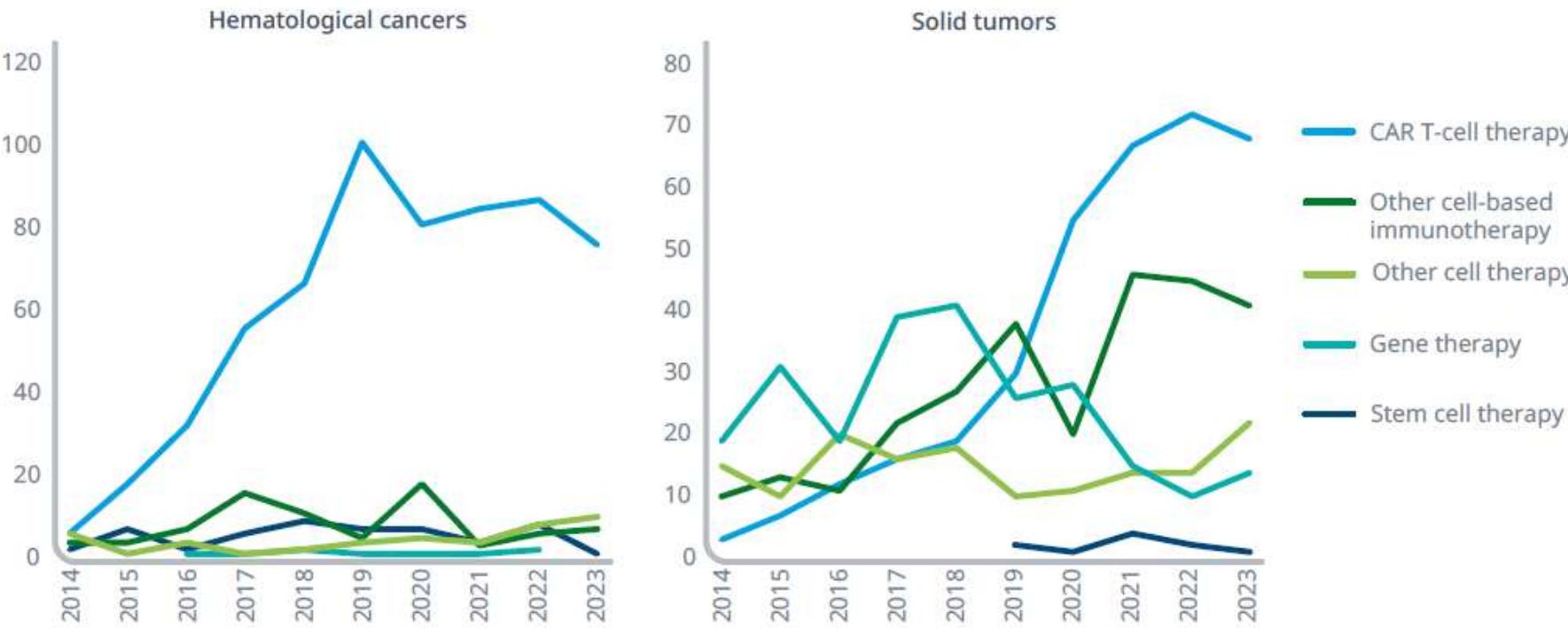
Source: Citeline Trialtrove, IQVIA Institute, Jan 2024.

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## Oncology cell and gene therapy trials are focused on CAR T, particularly in hematological cancers

Exhibit 10: Oncology cell and gene therapy trials Phase I to Phase III by mechanism, 2014–2023

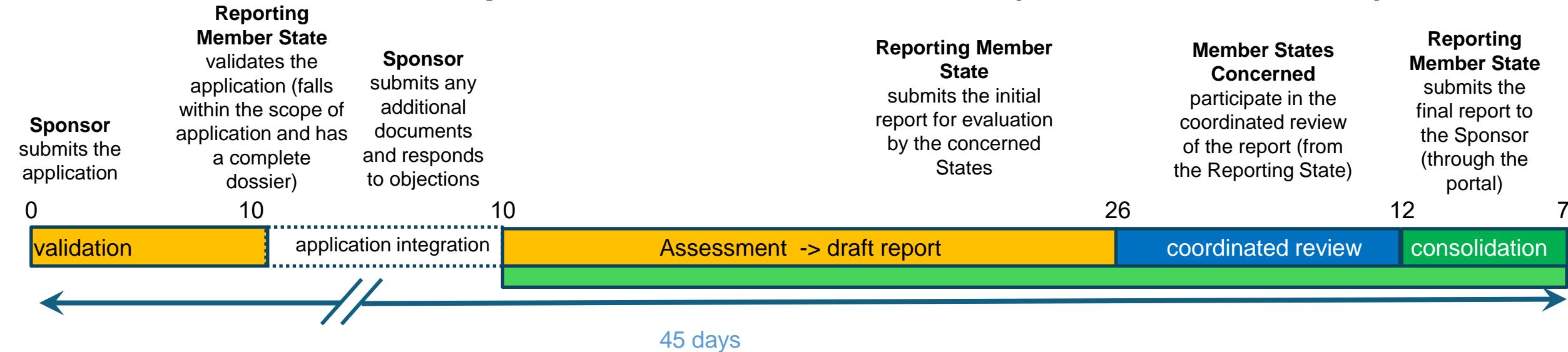


Source: Citeline Trialtrove, Jan 2024; IQVIA Institute, Apr 2024.

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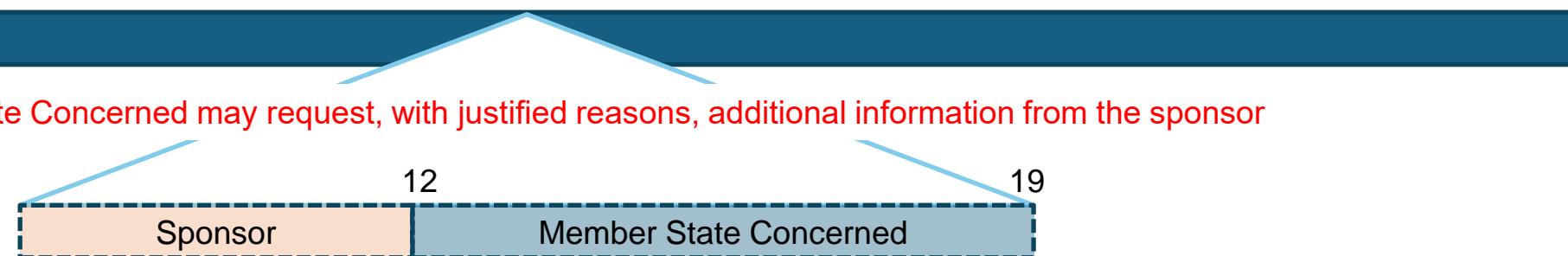


## Authorization procedure for clinical trials (Part I - Centralized)



## Authorization procedure for clinical trials (Part II - National)

Each Member State Concerned may request, with justified reasons, additional information from the sponsor





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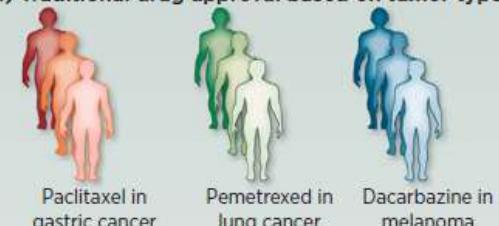


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### 1) Traditional drug approval based on tumor type

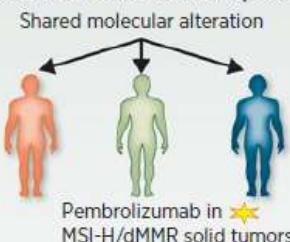


## Modelli non tradizionali di sperimentazione clinica

### 2) Genomically driven drug approval based on a biomarker-defined population within a tumor type

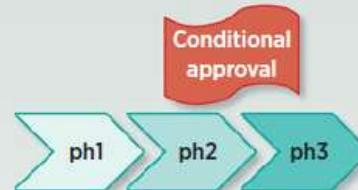


### 3) Agnostic-histology approval based on a molecular biomarker that defines a disease, not an organ



#### Validated predictive biomarkers

- ★ HER2amp (human epidermal growth factor receptor 2 amplified)
- ★ ALKtrans (anaplastic lymphoma kinase translocated)
- ★ BRAFmut (BRAF mutant)
- ★ MSI-H/dMMR (microsatellite instability high/deficient mismatch repair)

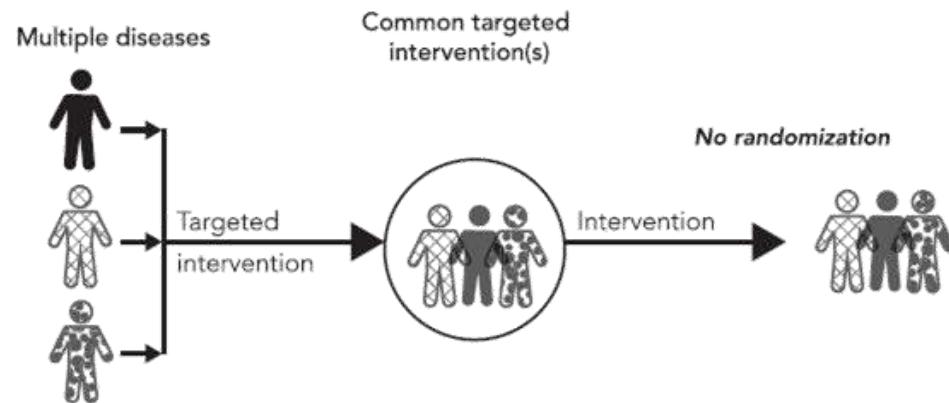


Agnostic-Histology Approval of New Drugs in Oncology: Are We Already There?  
Hierro et al. Clin Cancer Res; 25(11), 2019



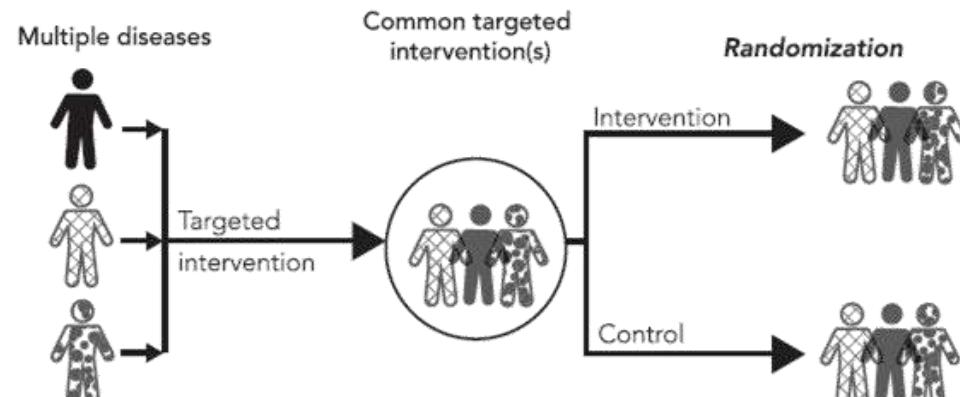
A

Basket trial - no control



B

Basket trial - with control



Histology-agnostic indication?

FIGURE 1. Illustrative Examples of a Basket Trial. (A) A single-arm basket trial with a single targeted intervention without a control group is illustrated. (B) A 2-arm randomized basket trial is shown.

CA: A Cancer Journal for Clinicians 70: 125-137, 2020

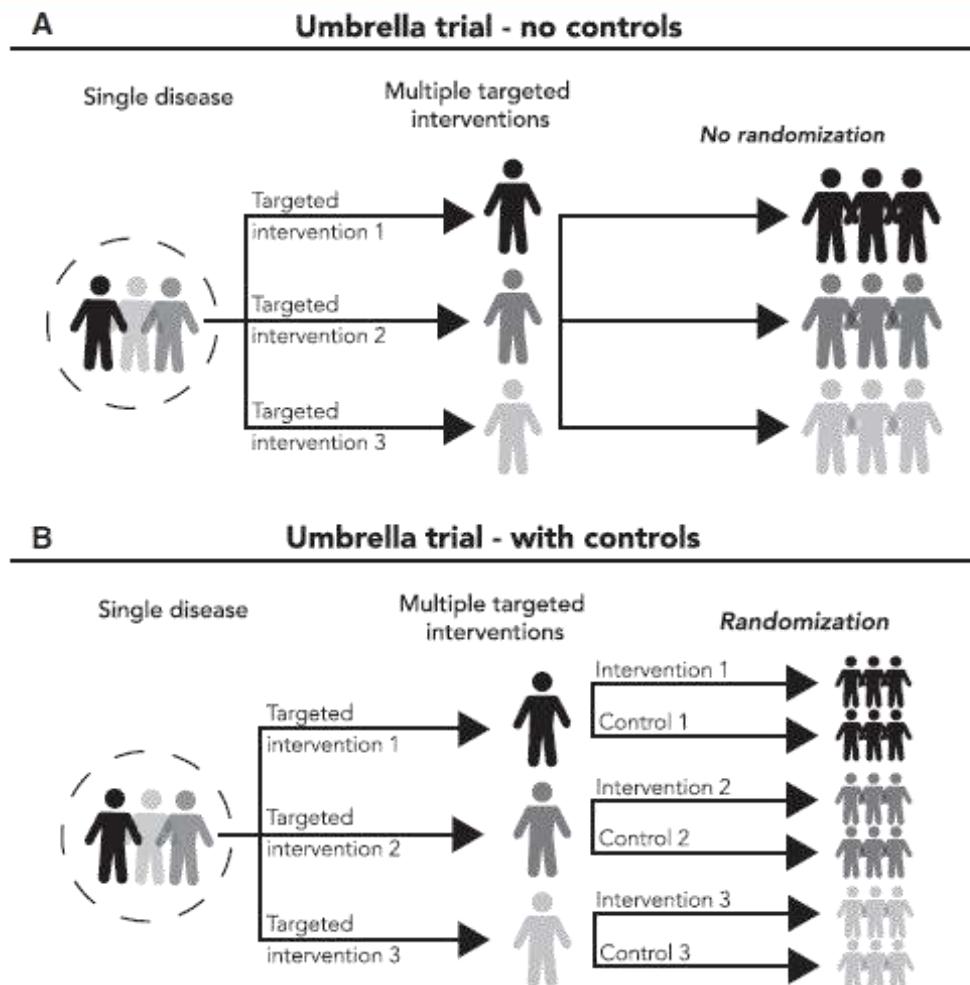
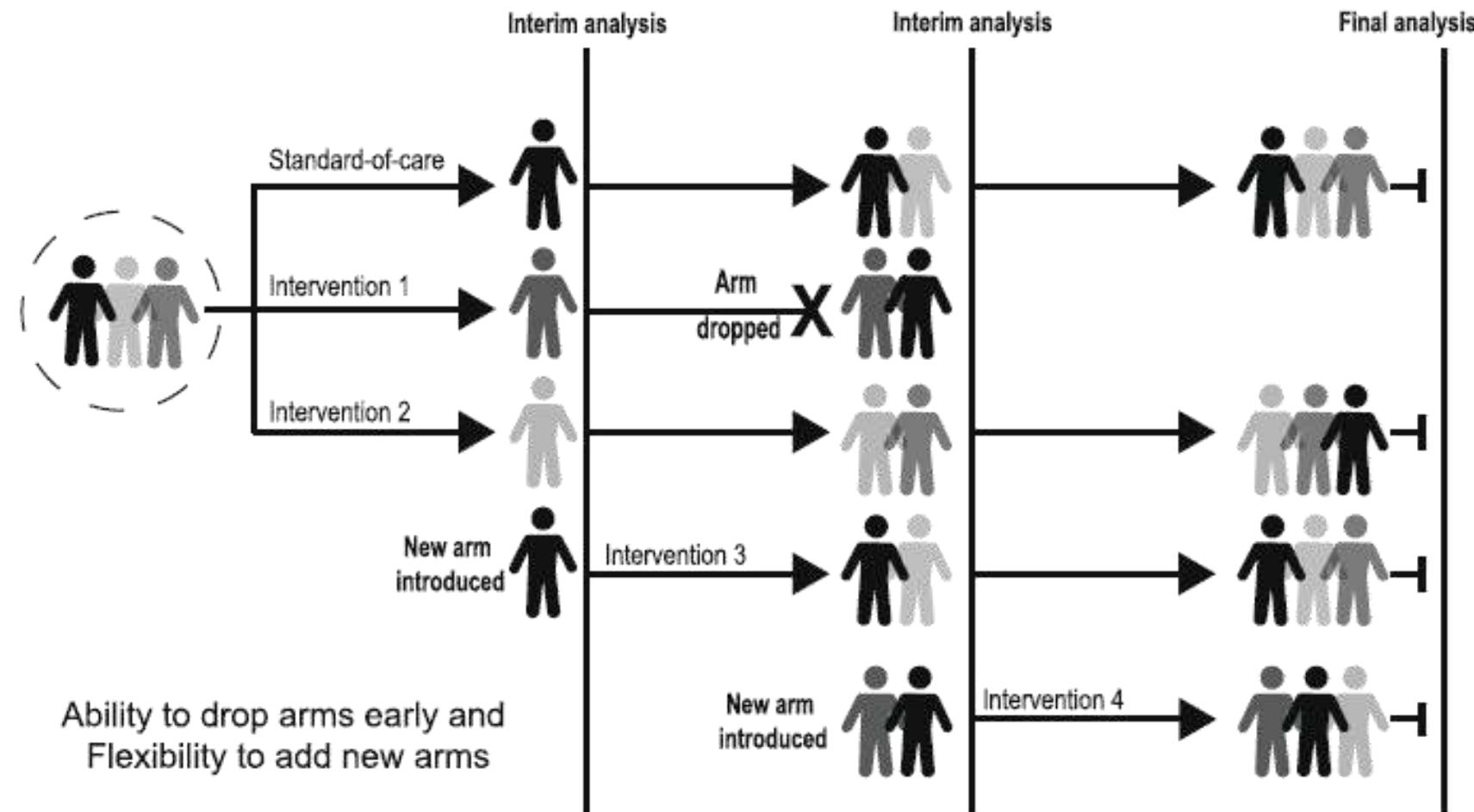


FIGURE 2. Illustrative Examples of an Umbrella Trial. (A) A nonrandomized umbrella trial with 3 targeted interventions is illustrated. (B) A randomized umbrella trial that includes 3 subgroups, each with a targeted intervention and a control group.



## Platform trial

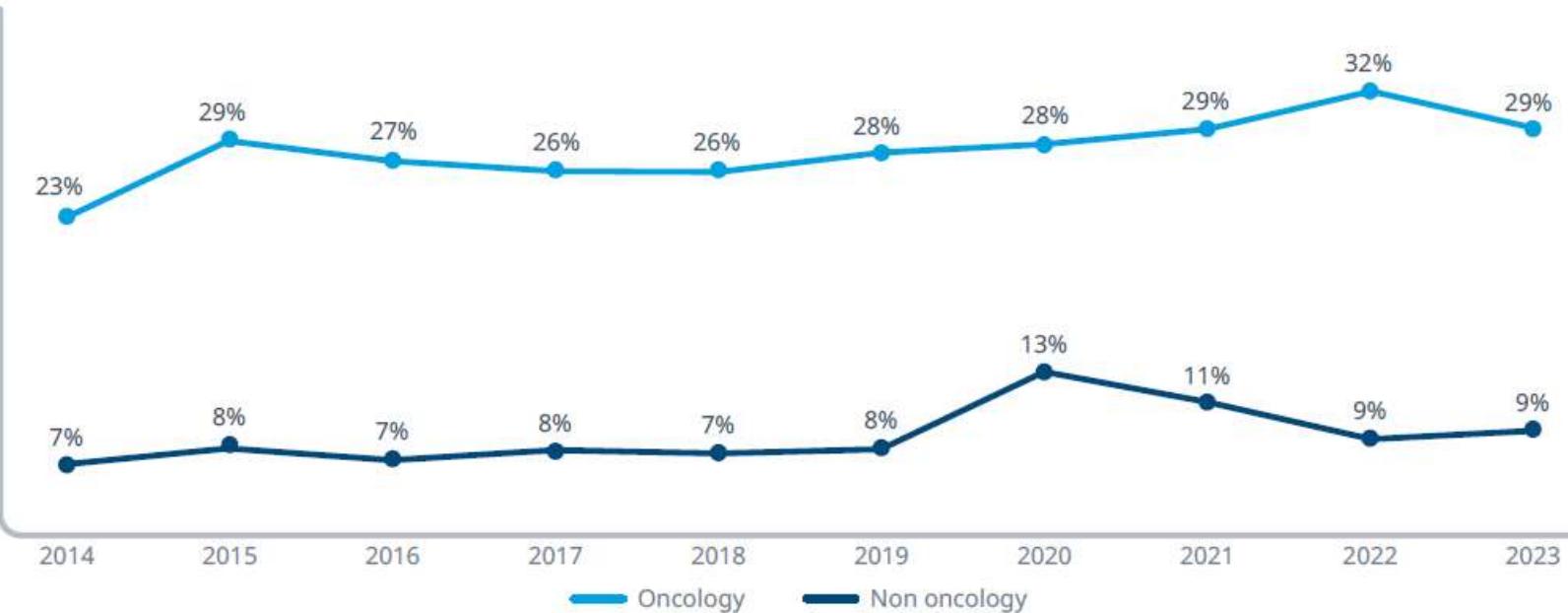


Park et al. Trials (2019) 20:572



## Oncology trials more frequently use novel trial designs than trials for other diseases

Exhibit 25: Percent of industry-sponsored trials with novel trial design by start date, 2014–2023



The number of oncology trials utilizing novel trial designs has more than doubled since 2014, with 667 trials in 2023, while use in other therapy areas has grown more slowly and 253 non-oncology trials started in 2023 utilizing novel trial designs.

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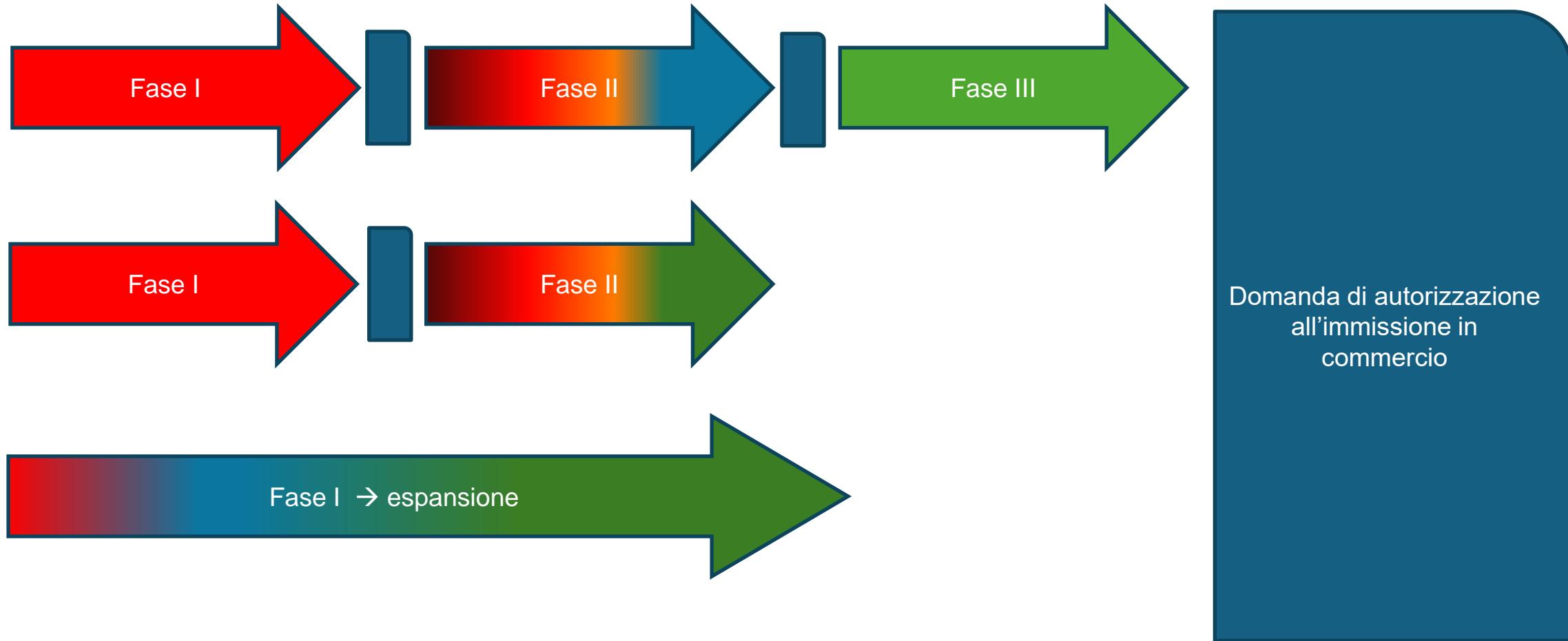
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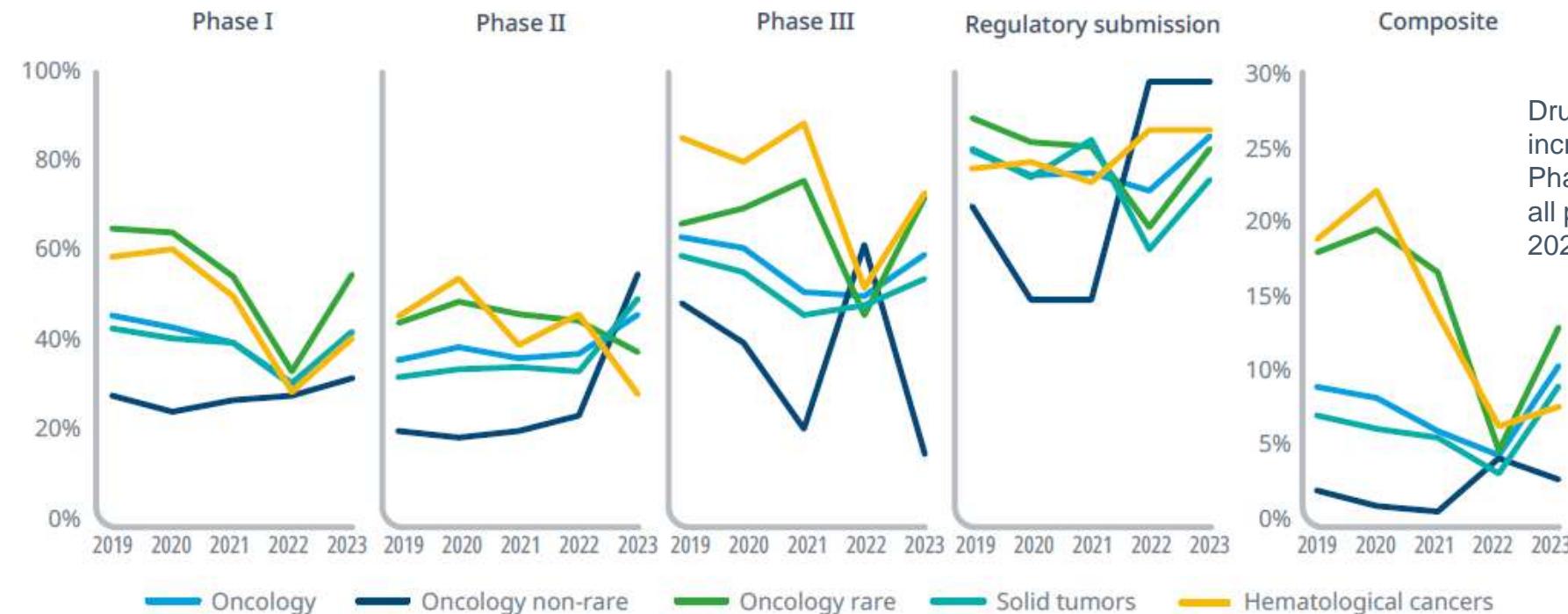
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## The composite success rate in oncology rose in 2023 driven primarily by increases in rare oncology and solid tumor success rates

Exhibit 18: R&D phase and composite success rates by therapy area, 2019–2023



Source: IQVIA Pipeline Intelligence, Dec 2023; IQVIA Institute, Apr 2024.

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## Exhibit 30: Oncology novel active substances (NASs) launched in 2023 in the United States

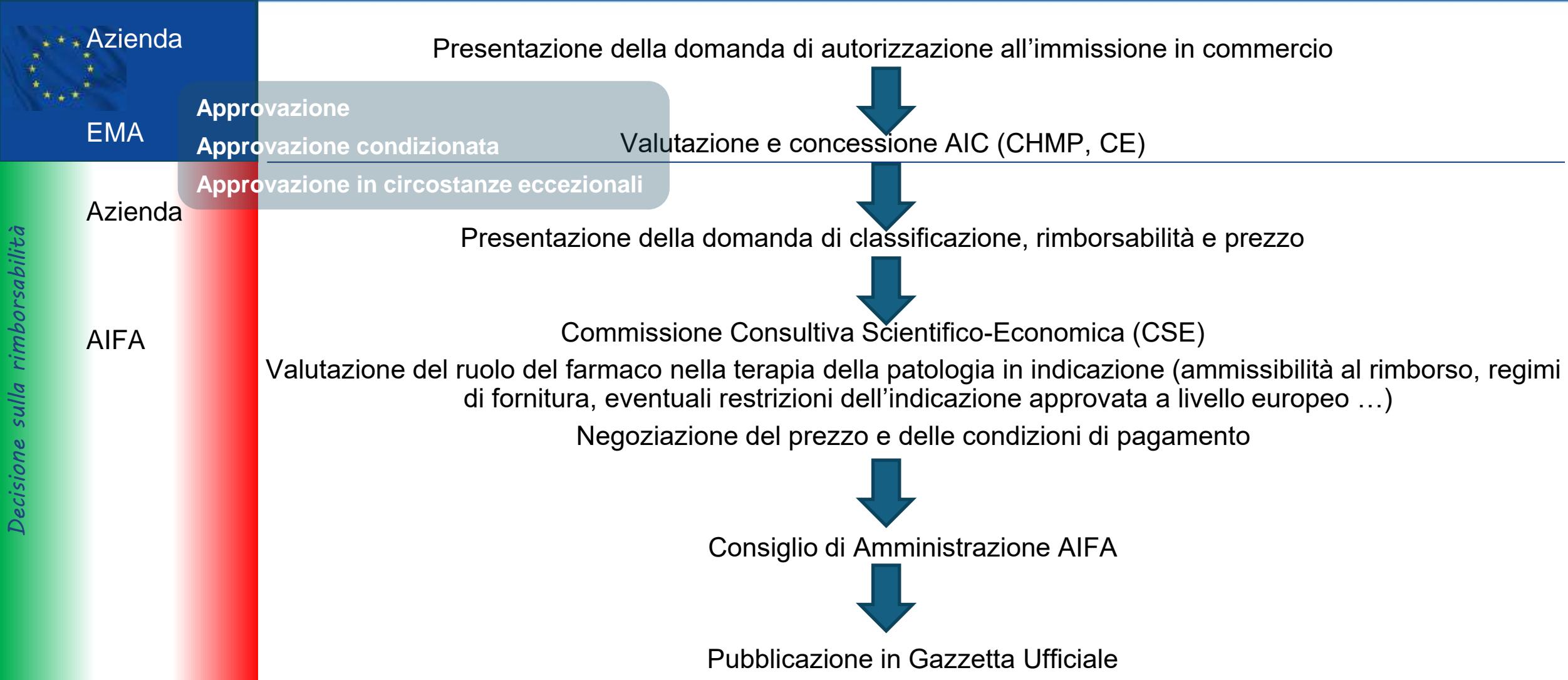
\*ATTRIBUTES KEY: 1 = Oral, 2 = Biologic, 3 = Next-gen biotherapeutic, 4 = Orphan, 5 = First-in-class, 6 = Expedited review,  
 7 = U.S. Patent to launch ≤5 years, 8 = EBP originated, 9 = EBP launched.

| TYPE                  | INDICATION   | MOLECULE                 | BRAND       | ATTRIBUTES* |   |   |    |   |    |   |    |   |
|-----------------------|--|--------------------------|-------------|-------------|---|---|----|---|----|---|----|---|
|                       |  |                          |             | 1           | 2 | 3 | 4  | 5 | 6  | 7 | 8  | 9 |
| Hematological cancers | Acute myeloid leukemia (AML)   | quizartinib              | Vanflyta    | ●           |   | ● |    | ● |    | ● |    |   |
|                       | Hematologic malignancies planned for umbilical cord blood transplantation              | omidubicel               | Omisirge    |             | ● | ● | ●  | ● | ●  | ● | ●  | ● |
|                       | Myelofibrosis with anemia  | momelotinib              | Ojaaara     | ●           |   | ● |    |   |    |   | ●  |   |
|                       | Relapsed or refractory diffuse large B-cell lymphoma                                   | epcoritamab              | Epkinaly    |             | ● |   |    |   |    | ● | ●  | ● |
|                       | Relapsed or refractory follicular lymphoma   | mosunetuzumab            | Lunsumio    |             | ● |   | ●  | ● |    | ● |    |   |
|                       | Relapsed or refractory large B-cell lymphomas  | glofitamab               | Columvi     |             | ● |   |    |   |    | ● |    |   |
|                       | Relapsed or refractory mantle cell lymphoma (MCL)                                      | pirtobrutinib            | Jaypirca    | ●           |   | ● |    |   | ●  |   | ●  |   |
|                       | Relapsed or refractory multiple myeloma  | elranatamab              | Elexrifio   |             | ● |   | ●  |   | ●  |   |    |   |
|                       |  | talquetamab              | Talvey      |             | ● |   | ●  | ● | ●  | ● |    | ● |
| Solid Tumors          | Bacillus Calmette-Guérin (BCG)-unresponsive non-muscle-invasive bladder cancer (NMIBC) | nadofaragene firadenovec | Adstiladrin |             | ● | ● |    | ● | ●  |   |    |   |
|                       | Desmoid tumors   | nirogacestat             | Ogsiveo     | ●           |   |   | ●  | ● | ●  |   |    | ● |
|                       | ER+, HER2-, ESR1-mutated breast cancer   | elacestrant              | Orserdu     | ●           |   |   |    |   | ●  |   |    | ● |
|                       | HR+, HER2- breast cancer with one or more PIK3CA/AKT1/PTEN-alterations                 | capivasertib             | Truqap      | ●           |   |   |    | ● | ●  |   | ●  |   |
|                       | Intrahepatic cholangiocarcinoma with FGFR2 fusions or rearrangements                   | futibatinib              | Lytgobi     | ●           |   | ● |    |   | ●  |   | ●  |   |
|                       | Merkel cell carcinoma  | retifanlimab             | Zynzyz      |             | ● |   | ●  | ● | ●  |   | ●  | ● |
|                       | Prostate cancer  | flotufolastat F 18       | Posluma     |             | ● |   | ●  |   |    | ● | ●  |   |
|                       | Refractory metastatic colorectal cancer  | fruquintinib             | Fruzaqla    | ●           |   |   |    | ● | ●  |   | ●  |   |
|                       | ROS1-positive non-small cell lung cancer   | repotrectinib            | Augtyro     | ●           |   | ● |    |   | ●  |   | ●  |   |
|                       |  |                          |             | 9           | 8 | 2 | 11 | 6 | 16 | 2 | 11 | 7 |
| Totals                |  |                          |             |             |   |   |    |   |    |   |    |   |

There were 18 new cancer medicines launched in the U.S. in 2023, with 11 that were orphan designated

Source: IQVIA Institute, Apr 2024.

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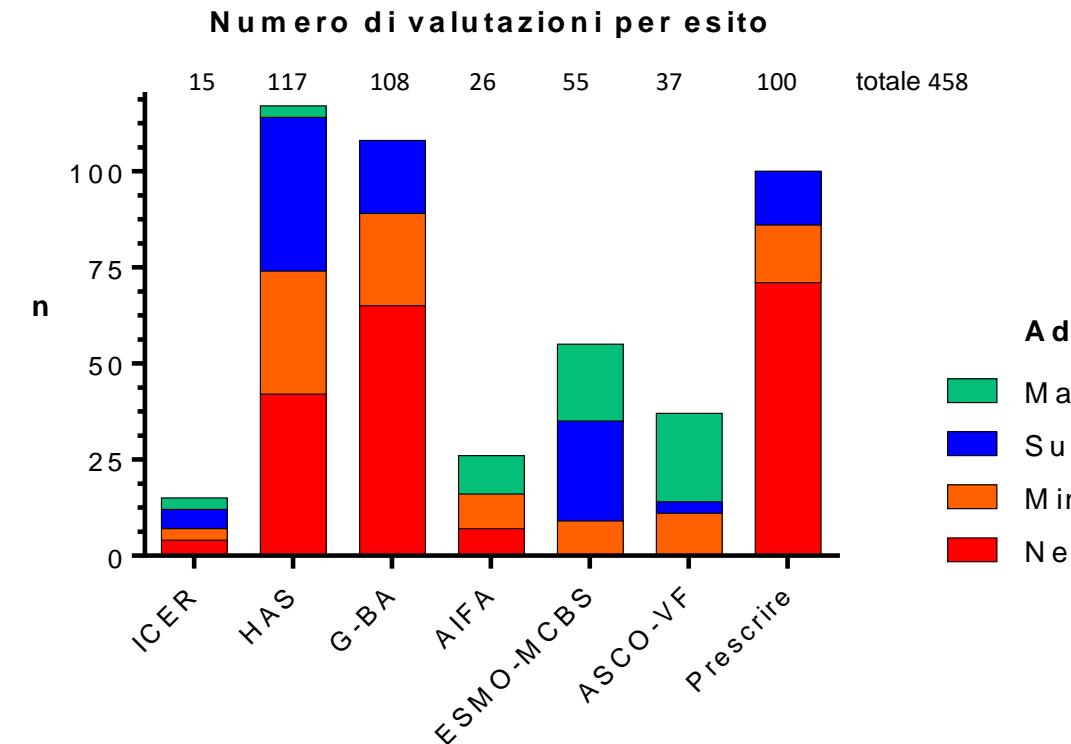
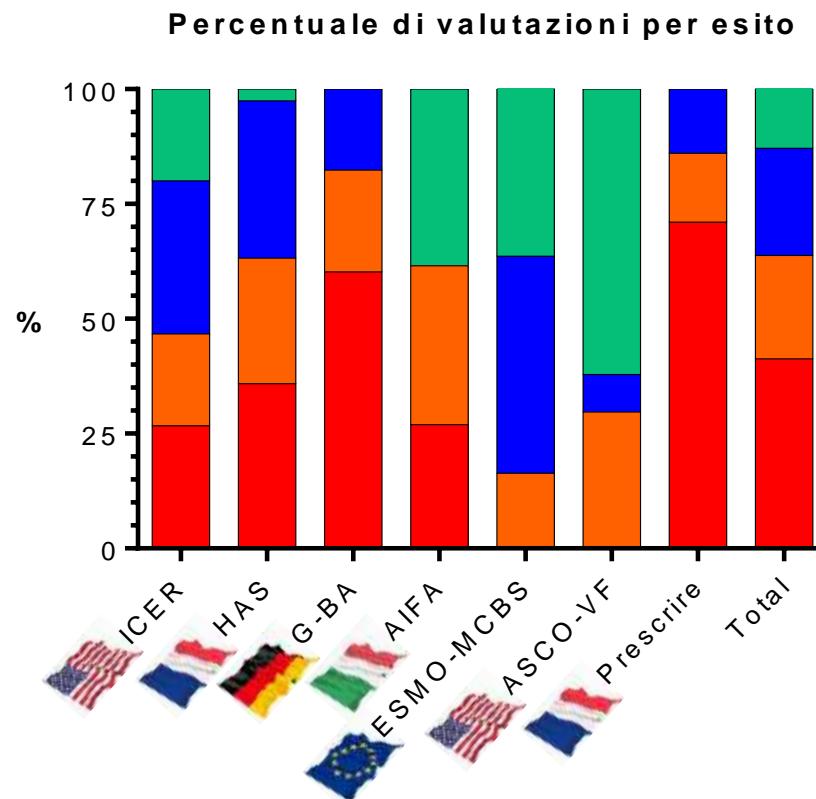




## PRIME – Benefits and Enhanced Support

| Benefit   | Stage  | Details  |
|---|--|--|
| Appointment of PRIME Scientific Coordinator   | <b>Immediately</b> after PRIME eligibility is granted                      | Dedicated EMA contact point to coordinate all support provided through PRIME   |
| Early appointment of <u>CHMP</u> or <u>CAT rapporteur</u>   | <b>One month</b> after PRIME eligibility is granted                        | Discussion on technical and scientific preparatory aspects of the <u>marketing authorisation application</u>   |
| Kick-off meeting with <u>rapporteur</u> and multidisciplinary group of experts from EMA / <u>European medicines regulatory network</u>                        | <b>Three-four</b> months after PRIME eligibility is granted                | Guidance on overall development plan, future <u>scientific advice</u> and regulatory strategy  |
| Iterative <u>scientific advice</u> on overall development plans and key issues<br><b>NEW in 2023</b> Supported by Regulatory Roadmap and development tracker) | At any stage, and at major development milestones                          | Opportunity to involve other stakeholders such as <u>health technology assessment (HTA) bodies</u> , patients and the <u>US Food and Drug Administration (FDA)</u>   |
| Expedited follow-up <u>scientific advice</u> (under certain criteria) with shortened timelines <b>NEW in 2023</b>   | At any stage   | Increased flexibility in providing <u>scientific advice</u> and a shortened timeline for related procedures  |
| Submission readiness meeting <b>NEW in 2023</b>   | Approximately one year ahead of <u>marketing authorisation application</u> | Discussion on development status and dossier maturity, application type (e.g. <u>conditional marketing authorisation application</u> ), post-marketing evidence-generation and potential regulatory challenges |
| Confirmation of potential <u>accelerated assessment</u>   | At time of <u>marketing authorisation application</u>                      | Increased certainty of assessment timelines  |

if the CHMP decides the product is of major interest for public health and therapeutic innovation 210 gg > 150



**Added benefit**

- Major (Green)
- Substantial (Blue)
- Minor (Orange)
- Negative/non-quantifiable (Red)

Dati da: Brinkhuis F, et al. Added benefit and revenues of oncology drugs approved by the European Medicines Agency between 1995 and 2020: retrospective cohort study. BMJ. 2024;384:e077391



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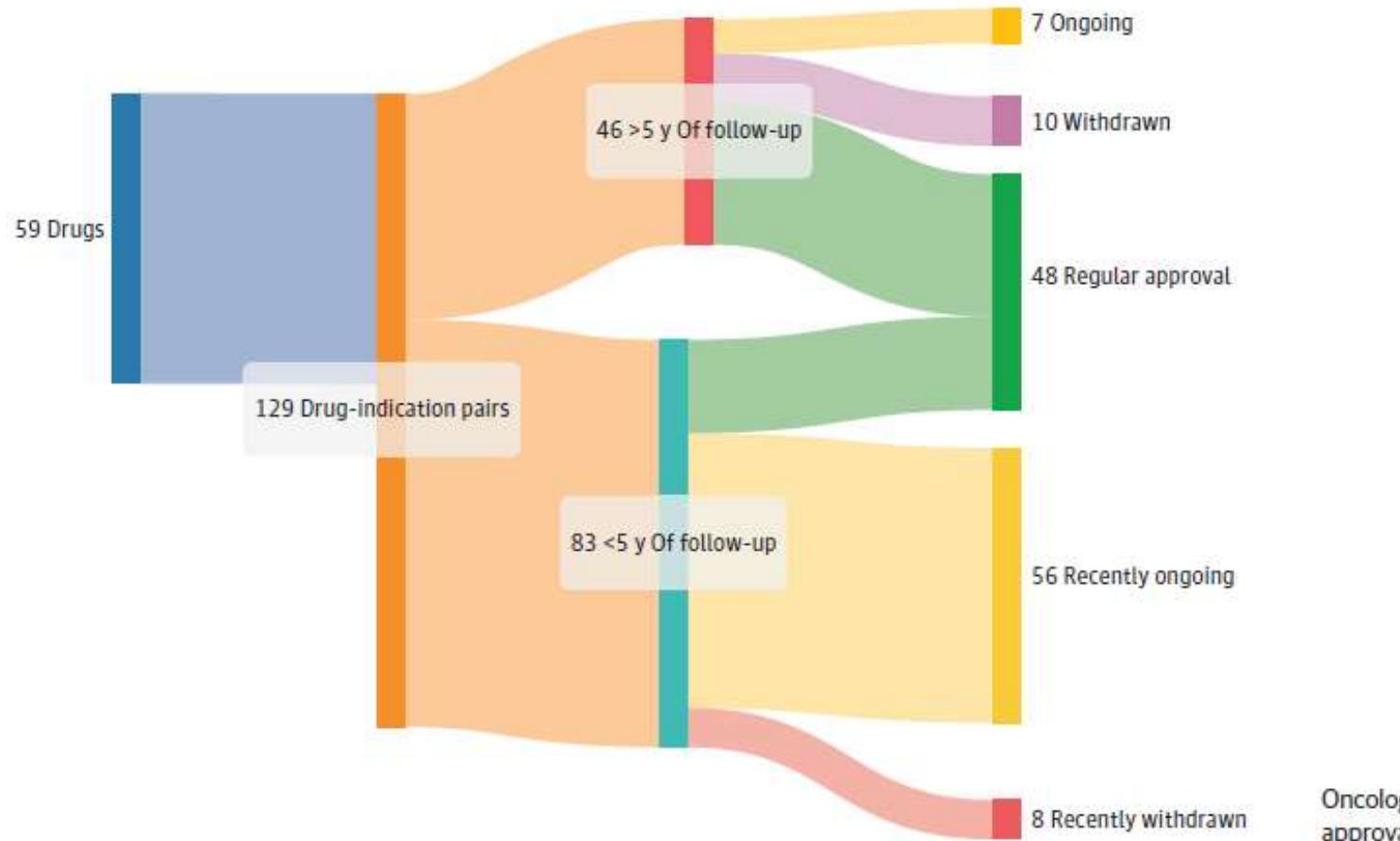


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Figure 1. Oncology Drugs Granted Accelerated Approval From 2013 to 2023, and Regulatory Outcomes



Oncology drugs granted accelerated  
approval and regulatory outcome,  
based on follow-up time.

Liu ITT et al. Clinical Benefit and Regulatory Outcomes of Cancer Drugs Receiving Accelerated Approval. JAMA. 2024 May 7;331(17):1471-1479.



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| Rimborso SSN                | Secondo l'indicazione approvata<br><i>(on label)</i>                                | Al di fuori dell'indicazione approvata<br><i>(off label)</i>   |                        |
|-----------------------------|---|--|------------------------|
| <b>Sì</b>                   | Classificazione<br>in classe di rimborso (A, H)                                     | <p>Inserimento nella lista dei farmaci previsti dalla legge 648/96</p> <p>Ammisione, su base individuale, al fondo 5% (Legge 326/2003, Art. 48 )</p> | <p>CSE</p> <p>AIFA</p> |
| <b>No</b>                   | Classe C , C/osp  |  | CSE                    |
|                             | Classe Cnn  |  | Legge Balduzzi (CSE)   |
| Pagatore                    | Secondo l'indicazione approvata<br><i>(on label)</i>                                | Al di fuori dell'indicazione approvata<br><i>(off label)</i>   |                        |
| <b>Regione</b>              | Acquisto da parte dell'azienda sanitaria di farmaci non ammessi alla rimborsabilità | Acquisto da parte dell'azienda sanitaria di farmaci non autorizzati per l'indicazione  |                        |
| <b>Azienda farmaceutica</b> |   | “Uso compassionevole” (farmaci in sperimentazione clinica): cessione gratuita da parte delle aziende farmaceutiche (D.M. 7 settembre 2017 )          |                        |
| <b>Promotore</b>            |   | Inserimento in studi clinici   |                        |
| <b>Cittadino</b>            | Spesa privata (Classe C, Cnn)   | Spesa privata (prescrizione sotto la responsabilità del medico)  |                        |



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## Elementi critici per la valutazione delle ATMP, farmaci per malattie rare e terapie di precisione

- Studi clinici condotti su popolazioni limitate
- Frequentemente mancanza di un gruppo di controllo
- Incertezza sulla storia naturale spesso basata su dati storici che comprendono trattamenti evoluti nel tempo
- Utilizzo di endpoint surrogati di validità incerta
- Follow up brevi per la valutazione di endpoint robusti



# Elementi che condizionano la negoziazione

- Prezzo di partenza definito dalle aziende più sulla base dei risultati economici che intendono raggiungere (valore finanziario) che dei benefici apportati alla terapia
- Ridotti margini di negoziazione delle filiali italiane nell'ambito della strategia globale
- Difficoltà a comprendere a pieno reali benefici aggiuntivi
- Volontà di dare al più presto opzioni terapeutiche quando le terapie correnti sono poco efficaci contro il costo elevato a fronte di evidenze preliminari
- Equità dell'impiego di risorse ingenti in un ambito di limitazione della spesa per trattare piccoli numeri di pazienti (problema fortunatamente non attuale)

Meccanismi che tengano conto delle incertezze

- durata dei contratti (impegni per la rinegoziazione)
- flessibilità nella definizione del prezzo sulla base delle evidenze accumulate
- condizionalità



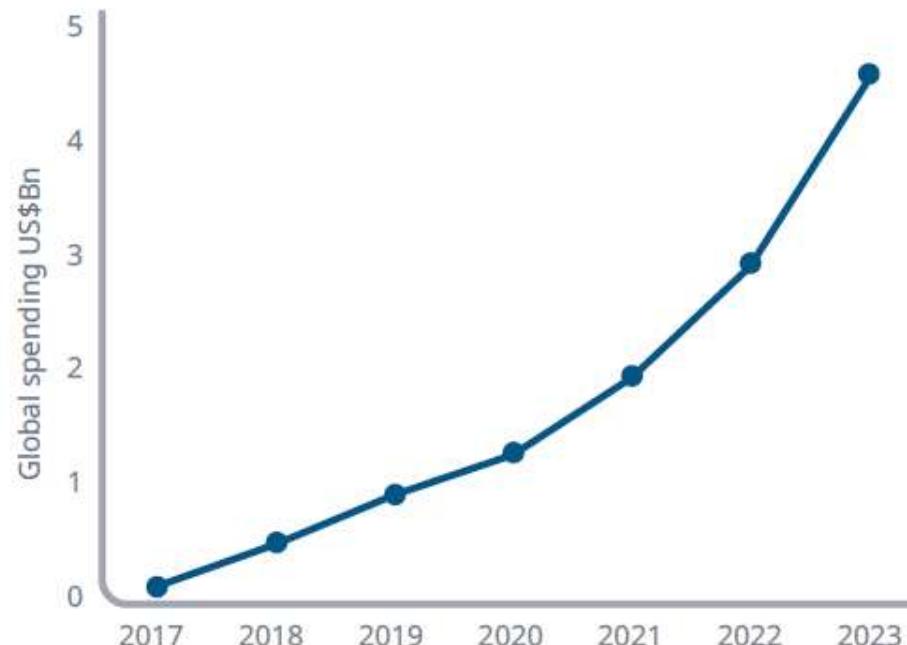
## Controllo della spesa

- Sconti (fissi o progressivi sulla base del fatturato)
- Tetti di spesa per prodotto
- Managed Entry Agreements
  - Finanziari
    - Cost-sharing (mediante payback o nota di credito)
    - Tetti di spesa (per paziente)
  - Basati sui risultati
    - Pagamento per risultato (il prezzo viene pagato ma l'azienda rimborsa quanto pagato per i pazienti che non rispondono)
      - Condivisione del rischio (rimborso parziale)
      - Rimborso totale
    - Pagamento al risultato (il prezzo viene suddiviso in rate che vengono pagate al raggiungimento/mantenimento di un determinato risultato, applicato per farmaci somministrati una sola volta da cui ci si attendono risultati durevoli)

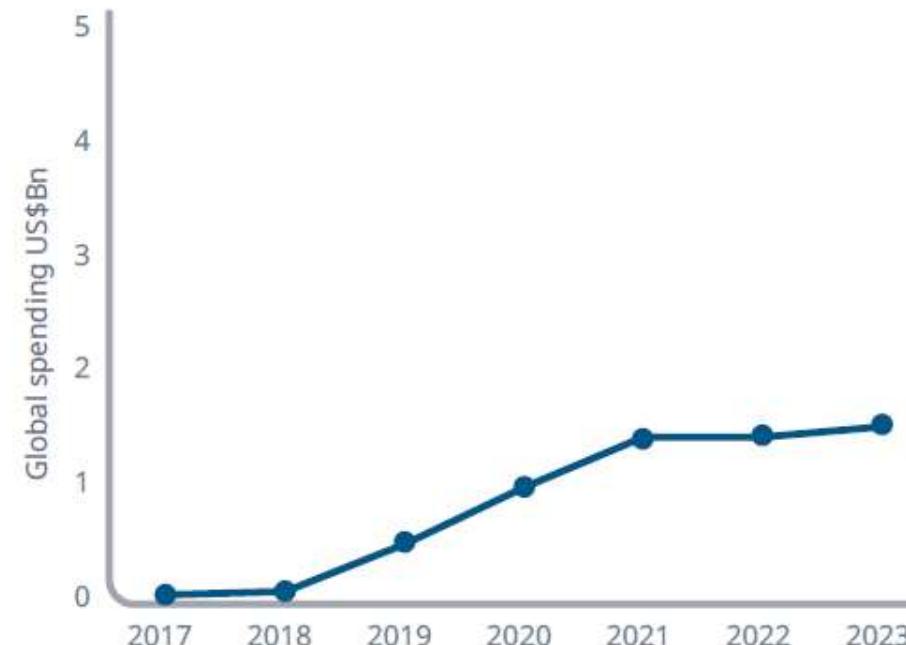


## Andamento della spesa per ATMP (globale)

Cell therapies



Gene therapies



Source: Company Financials; IQVIA Institute, Dec 2023.

Notes: Spending estimates based on company reported sales.

Source: IQVIA Institute for Human Data Science. Strengthening Pathways for Cell and Gene Therapies: Current State and Future Scenarios. March 2024. Available from [www.iqviainstitute.org](http://www.iqviainstitute.org)



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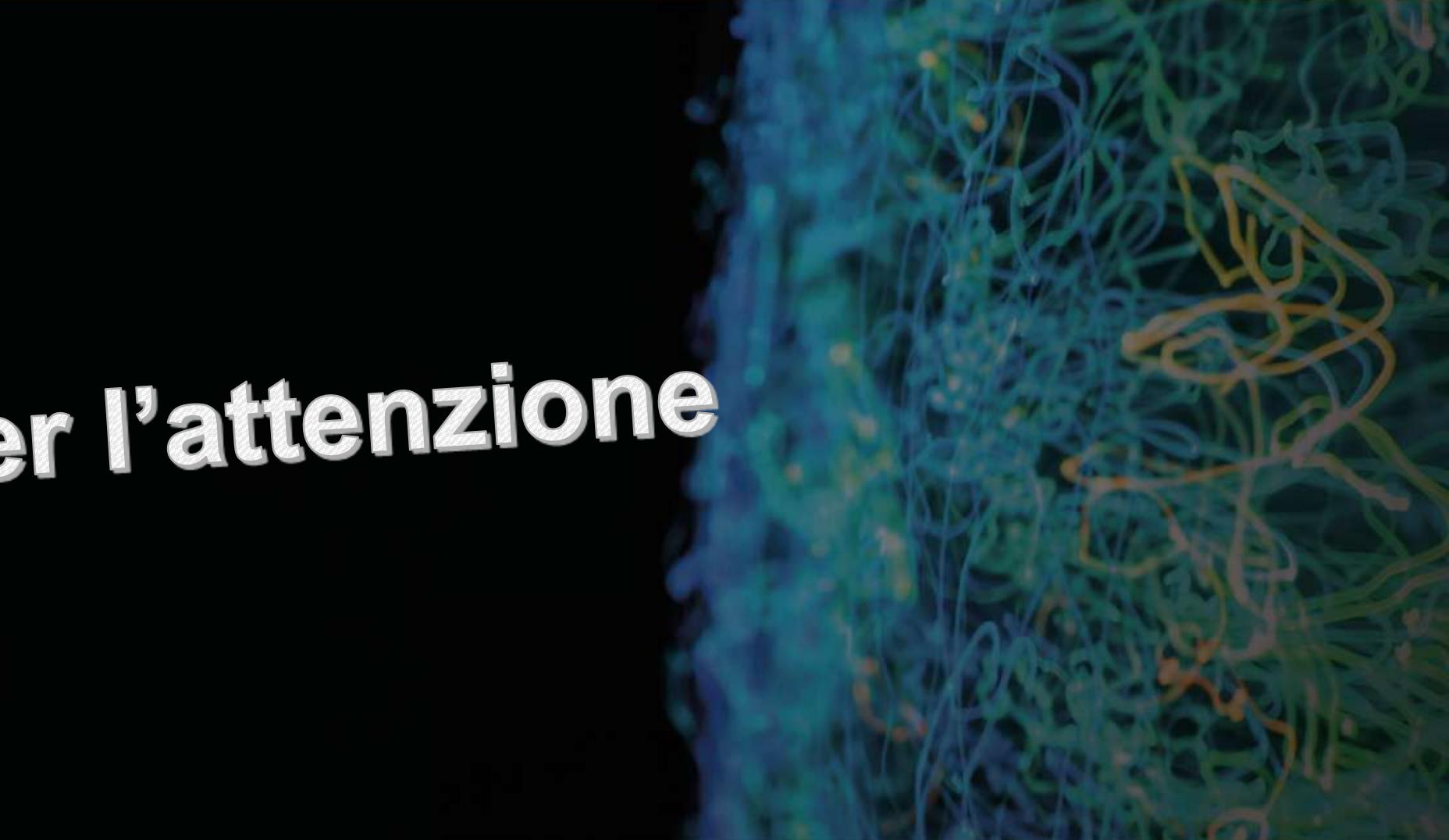


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# Grazie per l'attenzione





|  |   |
|--|---|
| <b>Multi-specific antibodies</b>                 | The emergence of bi-specific (and eventually tri-, quad-) antibodies bring enhanced targeting and improved efficacy to a variety of solid and hematological malignancies. Novel biomarker targets are being discovered and then being joined to more well-established immune system targets on T-cells to enable more effective engagement of the immune system to fight tumors   |
| <b>Non-coding RNAs</b>                           | The role of non-coding RNAs as potential targets and as diagnostic markers is linked to their cellular function described as passing on the memory of 'self' and 'non-self' to subsequent generations of cells. The body's inability to identify cancers as exogenous threats is one of the key mechanisms by which cancers evade the immune system   |
| <b>mRNA cancer vaccines</b>                      | Cancer vaccines are unlike traditional vaccines and act more like immune system amplifiers rather than as a prevention of disease. Immunotherapies, CAR T-cell therapies and other modalities coupled with readily engineered mRNA vaccines promise to boost the efficacy of the standalone treatments. The most recent example being a combination RNA-based individualized neoantigen therapy (mRNA-4157) with a PD-1 blockade (pembrolizumab) in adjuvant treatment of high-risk resected melanoma is showing positive results at three years in a phase 2b study (KEYNOTE-942)  |
| <b>Antibody-drug conjugates (ADCs)</b>           | There have been 15 antibody-drug conjugates launched globally, and 857 trials started in the past decade, representing the fastest growing area in oncology trials. Dozens of targets, binding mechanisms and conjugates (chemotherapy payloads) are being researched, and many show significant promise with high specificity and tolerability. ADCs have shown promise in solid tumors and hematological cancers and often result in sustained response and lack of resistance, enabling them to be used for multiple lines of therapy with additional therapies added on to prolong patient response   |
| <b>Radioligands</b>                              | Representing the modern iteration of traditional systemic radiotherapy, novel targeting using ligands brings therapeutic radiation precisely to tumors with greater specificity and less toxicity. There are nearly 100 trials ongoing with a focus in prostate and neuroendocrine tumors where ligand affinity has been best demonstrated to date  |
| <b>Cell and gene therapies</b>                   | Cell and gene therapies are moving beyond CAR T-cell therapies with CD19 or BCMA targets, and shifting to other targets as well as approaches that amplify or redirect the body's processes to anticancer approaches. These include the 2023 approvals of nadofaragene firadenovec for bladder cancer that encourages interferon alfa-2b production and omidubicel, which reduces immunocompromised periods for hematological cancer patients by boosting their own neutrophil production   |
| <b>Next wave of IO targets beyond PD-1/PD-L1</b> | <p>Emerging immune checkpoints such as LAG-3 and TIM-3 have shown positive results in melanoma and others, paving the way for immunotherapy beyond PD-1/PD-L1.</p> <p>Combinations of existing PD-1/PD-L1s and TKIs, CTLA-4, IgA/PD-1, TIL, cell therapies, cancer vaccines, and novel biomarkers like Claudin18.2, Claudin6, CEACAMS, offer better targeting, less resistance, and greater efficacy across a range of tumors.</p> <p>Tissue-agnostic drug approvals</p> <p>To date there have been five tissue agnostic approvals, the first was pembrolizumab in 2014. Research has found that tumors with some specific mutations correlate with drug response across tumors, and as more biomarkers with these attributes are found, treatment can shift from tumor-specific to mutational biomarker-driven. Biomarkers central to this area include microsatellite instability (MSI), high tumor mutation burden (TMB), NTRK1-3, RET inhibitors, BRAF V600E and more in ongoing research. Most drugs are also studied in confirmatory trials in specific tumor populations, and many other medicines are being studied in combination with these 'backbone' therapies.</p> |

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